

IMAGINARY FLOWERS - TREND 2015

JEAN NIEL COLLECTION



IMAGINARY FLOWERS IN THE MARKET

Elle L'aime
Lolita Lempicka (2013)



Coconut flower



Repetto (2013)



Cherry Blossom



Dahlia Noir
Givenchy (2011)



Black dahlia



Comme des garçons (2011)



Scotch
flower



Fleur de figuier
Roger & Gallet (2013)



Fig flower



Yapana – Volnay (2014)



Yapana



DAY/NIGHT TREND

DAY



NIGHT



« IMAGINARY FLOWERS » JEAN NIEL COLLECTION

DAY



ESCAPE
INVITATION

NIGHT



FEIJOA
FLOWER



EMERALD
CREEPER



GREEN TEA
FLOWER



PRALINE
FLOWER



CHOCOLATE
COSMOS



PENNY
BLACK



MOONFLOWER



RADIANT

EXCEPTIONAL



FEIJOA FLOWER

- Scientific name : *Feijoa sellowiana*
- Other names : Feijoa, Pineapple guava, Guava
- Family : Myrtaceae
- Origin : Uruguay, Paraguay, North West Argentina
- Olfactory description :

This delicate flower exalts delicious exotic fruity notes. We are immersed into Amazon rainforest in Brazil with vegetal green notes.

Top notes : Lemon, pineapple, guava

Middle notes : Peach, lotus, white flowers

Bottom notes : Exotic woods, musk



EMERALD CREEPER

- Scientific name : *Strongylodon macrobotrys*
- Other names : Jade Vine
- Family : Fabaceae
- Origin : The Philippines

- Olfactory description :

This beautiful and incredible flower has a fantastic emerald color. The fragrance illustrates perfectly the purity and liberty sensation when you pass under the blooming emerald creeper tree.

Top notes : Ozone, vegetal

Middle notes : Emerald creeper, jasmine, lotus, glycine

Bottom notes : Bamboo wood,



GREEN TEA FLOWER

- Scientific name : *Camellia sinensis*
- Family : *Theacea*
- Origin : *China*

- Olfactory description :

Open your mind and imagine a green tea flower!

Delicate floral notes twisted with green tea leaves and dense woods. You wake up at dawn surrounded by the scent of green tea field blended with fresh floral notes.

Top notes : Green tea leaves, bergamot, blackberry

Middle notes : Jasmine, violet, osmanthus

Bottom notes : Smoky black tea, vetyver



PRALINE FLOWER

- Scientific name : *Corylus avellana*
- Family : Betulacea
- Origin : Italy
- Olfactory description :

Praline flower is an imaginary flower blossom. The hazelnut note is the main accord of the composition. Neroli and pink pepper bring freshness and create a delicate spring blossom effect. The fragrance is very addictive and singular.

Top notes : Pink pepper, neroli

Middle notes : Hazelnut, walnut, coffee, orange blossom

Bottom notes : Hazel wood, Tonka bean, liquorice



CHOCOLATE COSMOS

- Scientific name : *Cosmos atrosanguineus*

- Family : Asteracea

- Origin : Mexico

- Olfactory description :

This little flower smells sweet chocolate.

Incredible! And so delicious !

The composition is a sophisticated gourmand accord. A delectable mix of warm spices, sweet notes and leathery note.

Top notes : Cinnamon, cloves

Middle notes : Chocolate, coffee, white flowers, orange blossom

Bottom notes : Rhum, vanilla, cocoa, cistus, leather



PENNY BLACK

- Scientific name : *Nemophila menziesii*
- Other names : California Bluebell
- Family : Hydrophyllaceae
- Origin : USA (California, Utah, Oregon)
- Olfactory description :

Blackish violet petals surrounded by light white. To illustrate this flower : a delicate violet with intense and dark notes. The fragrance is magnetic, feminine and opulent. A wonderful duality between fragility and power.

Top notes : Star anise, violet leaf, raspberry

Middle notes : Violet, liquorice, plum

Bottom notes : Patchouli, caramel, cashmere wood, powdery notes



MOONFLOWER

- Scientific name : *Epiphyllum oxypetalum*,
- Other names : Marvel of the Perou
- Family : Cactaceae
- Origin : Colombie, Vénézuela, Brésil

- Olfactory description :

Moonflower opens only few hours at night twice a year. When you arrive to capture this rare moment, you can enjoy its mysterious and delicious fragrance.

Top notes : Mineral, lemon, mandarin

Middle notes : Jasmine, orris, orange blossom

Bottom notes : Patchouli, caramel, cashmere wood

